

6 things to look for in a website builder

1. HOSTING

Check that the builder will also host your site. Sometimes website builders will allow you to create the website, but won't publish it online (i.e., host it).

2. DOMAIN REGISTRATION

While you can register your domain name outside of your website hosting system and connect it, I've found it's easier to register within the website builder.

3. THEMES AND TEMPLATES

This can save you significant time when creating your website. Themes and templates allow you to shortcut the design process and modify as needed.

4. BLOG

Even if you don't intend to write blog posts, this feature can help you showcase other aspects of your work such as excerpts, announcements, etc.

5. SECURITY

This will help protect you, your website, and your visitors from potential cybersecurity threats.

6. E-COMMERCE

If you plan to sell your work or other assets through your website, an e-commerce feature will process payments, orders, and shipments.